IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Steven Weinstein et al. Examiner: Jasmine N. Stokely-Collins

Application No.: 10/625,752 Confirmation No.: 8134

Filed: July 23, 2003 Group Art Unit: 4178

Title: **COMBINING TELEVISION** A

BROADCAST AND

PERSONALIZED/INTERACTIVE

INFORMATION

Attorney Docket No.:

TVW/APP23USC1

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Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

RESPONSE TO NON-FINAL OFFICE ACTION DATED MAY 29, 2008

Sir:

This is in response to the Non-Final Office Action dated May 29, 2008. The Office is hereby authorized to charge any additional fees that may be necessary in connection with this response to Deposit Account No. 50-4364.

Amendments to the claims begin on page 2 of this paper.

Remarks commence on page 7.